



ELEVATE YOUR GAME

ENDORSED BY
SOUTH AFRICAN RUGBY LEGEND
MORNÉ STEYN

*SMART AI SPORTS BROADCASTING FOR EVERY FIELD,
COURT, AND POOL*

Imagine capturing every match, tournament, and training session in professional-grade, broadcast-quality without a camera operator, without an expensive production crew, and at a fraction of traditional cost.



EVERY MATCH, EVERY MOMENT,
PERFECTLY CAPTURED.

THE ULTIMATE GAME CHANGER IN SPORTS TECHNOLOGY

*GreenVu brings the revolutionary, top-of-the-range **Veo Cam 3 5G** directly to South African schools and sports clubs through an affordable, all-inclusive monthly leasing model. Developed by Danish innovation leader Veo, this technology is already trusted globally by Premier League academies, MLS clubs, and national governing bodies.*

NOW, IT'S YOUR TURN TO STEP UP!





THE ZERO-EFFORT SOLUTION:

One compact, lightweight device. Mounted on a carbon-fibre tripod in under 5 minutes. No human operator required. The built-in AI handles everything—tracking the ball, panning, zooming, and broadcasting automatically.

THE TRADITIONAL PROBLEMS WE SOLVE

EVERY WEEK, THOUSANDS OF HOURS OF YOUTH AND AMATEUR SPORTS GO UNRECORDED. WHY? BECAUSE TRADITIONAL BROADCASTING IS BROKEN, COMPLEX, AND PROHIBITIVELY EXPENSIVE.

SKY-HIGH CREW COSTS

Hiring professional videographers costs up R14 000+ per match, making full-season coverage impossible for most budgets.

LOGISTICAL NIGHTMARES

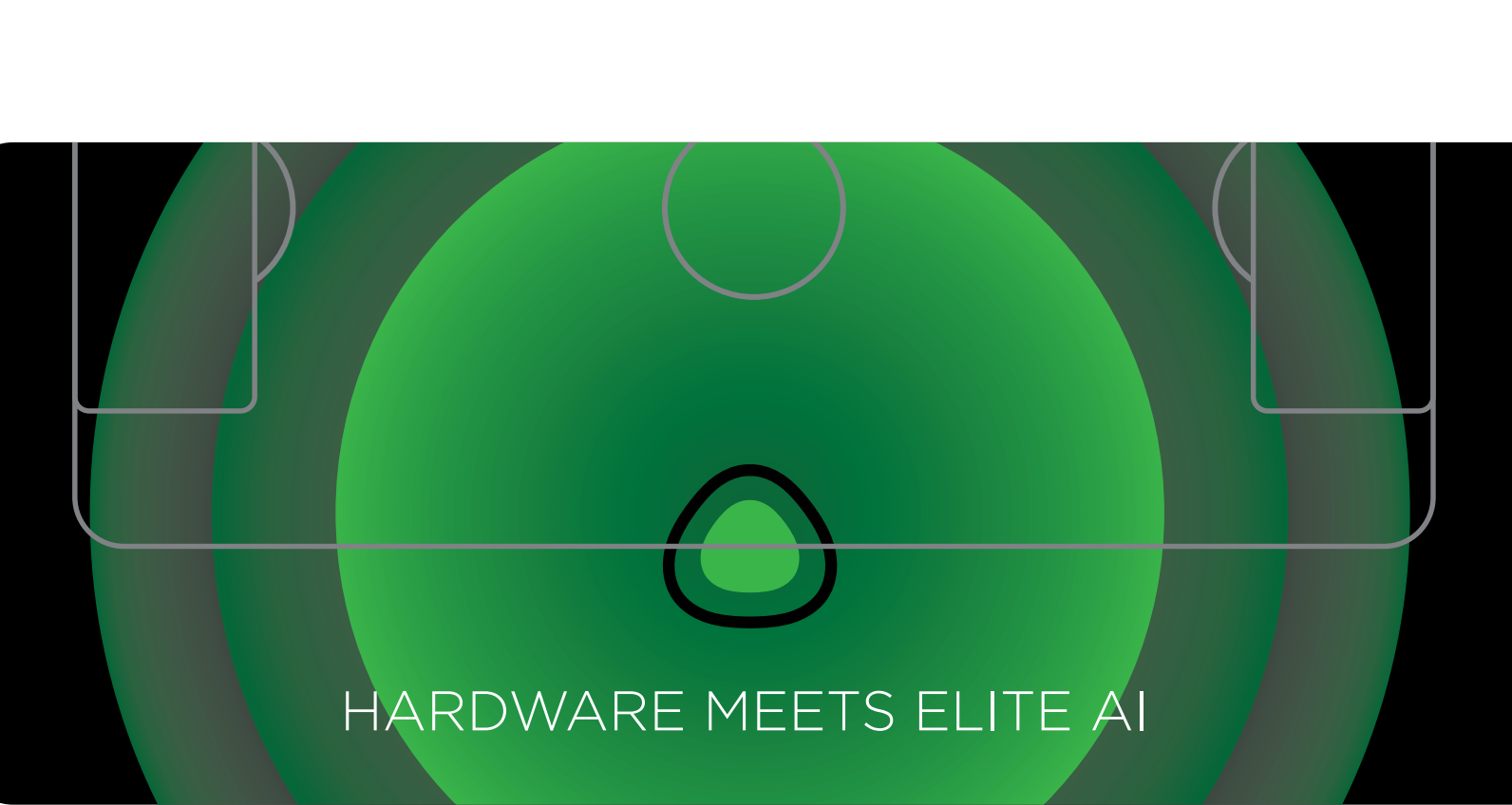
Heavy, bulky equipment requires specialised technical knowledge to set up, operate, and maintain.

ZERO ANALYTICAL INSIGHTS

Coaches spend hours manually cutting and editing footage instead of doing what they do best: coaching.

DISCONNECTED COMMUNITIES:

Parents, scouts, and fans miss critical moments because live streaming solutions traditionally demand thousands of Rands in infrastructure.



HARDWARE MEETS ELITE AI

THE *GreenVu* REMEDY:

A SINGLE, ELEGANT AI-POWERED DEVICE THAT TRANSFORMS ANY FIELD INTO A PROFESSIONAL BROADCASTING ARENA.

CUTTING-EDGE TECHNICAL SPECS

DUAL ULTRA-WIDE LENSES

Captures the full pitch at all times in crisp HDR resolution with vibrant colours.

BUILT-IN 5G CONNECTIVITY

*Automatically uploads footage directly to the cloud **without needing school Wi-Fi.***

8-HOUR CONTINUOUS BATTERY LIFE

Easily records an entire day of back-to-back derby matches on a single charge.

ALL-WEATHER RATING

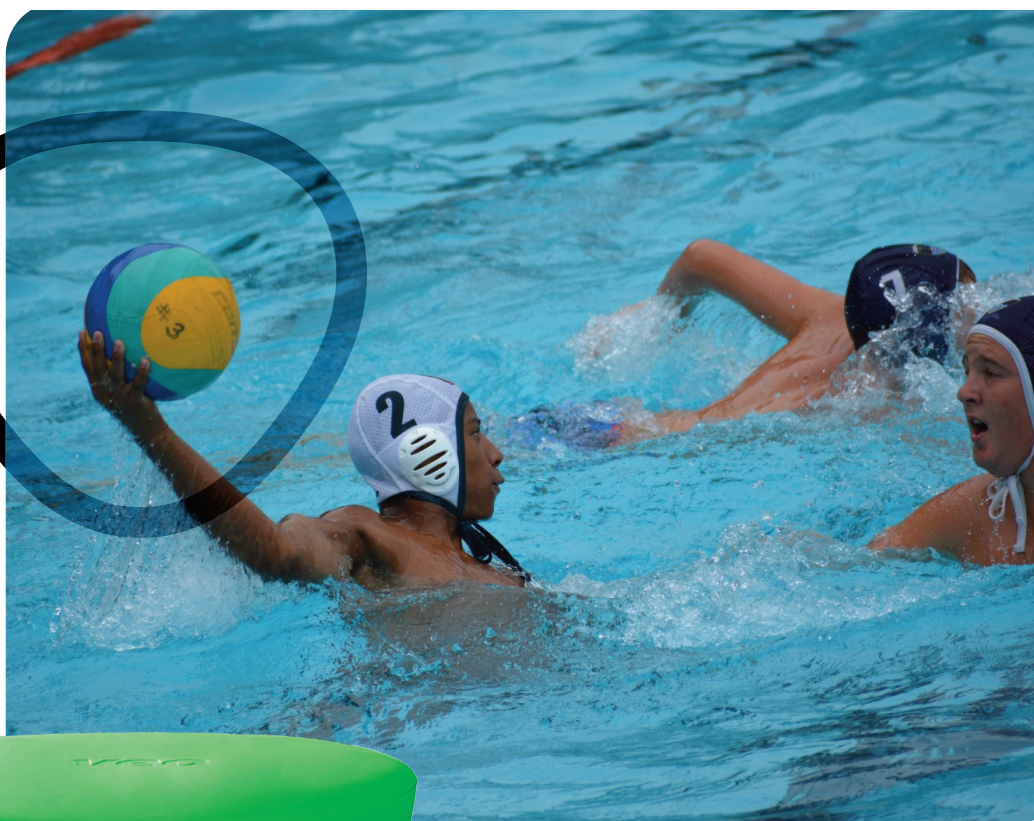
Dust and rain resistant, operational from -10°C up to $+44^{\circ}\text{C}$.

ELITE PORTABILITY

The entire setup—including the carbon-fibre tripod—packs into a durable travel case.

RUGBY
HOCKEY
NETBALL
TENNIS
WATER POLO
CRICKET
SOCCER

*CAPTURE EVERY KEY
MOMENT ON THE FIELD
— AUTOMATICALLY,
EFFORTLESSLY, AND
WITHOUT MISSING A
SINGLE SECOND OF THE
ACTION.*



*STEADY FOOTAGE
THAT CAPTURES EVERY
DETAIL OF THE MATCH.*



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HOW **GREENVU** TRANSFORMS YOUR SPORTS DEPARTMENT

1. ZERO CAMERA OPERATORS, ZERO EFFORT

The AI continuously analyses the live feed, identifies match events, and delivers smooth, broadcast-style panning automatically. **Your staff stays focused on the players, not the equipment.**

2. BROADCAST ANYWHERE WITH COMPLETE CUSTOMISATION

Stream matches live directly to via **YouTube, Facebook, GreenVu Mobile Platform**, and your **School Customised Platform.**

CUSTOM ON-SCREEN SCORE & TIME

Keep viewers informed with integrated live scoreboards and time clocks.

TEAM BRANDING

Display your school or club logo directly on screen for a high-end broadcast look.

MONETISATION & SPONSOR OVERLAYS

MONETISE STREAMS BY PLACING CUSTOM

SPONSOR AD OVERLAYS DURING MATCH COVERAGE.

AUDIENCE INSIGHTS

Track viewership, audience engagement, and fan interaction through integrated stream analytics.



3. THE DIGITAL COACH (AI ANALYTICS PLATFORM)

Once the final whistle blows, platform automatically processes the footage, unlocking analytical tools that professional clubs pay six-figure sums for:

AUTOMATIC EVENT TAGGING

Instant AI detection for Kickoffs, Goals, Corners, Shots on Goal, and Tries.

VISUAL DATA MAPS

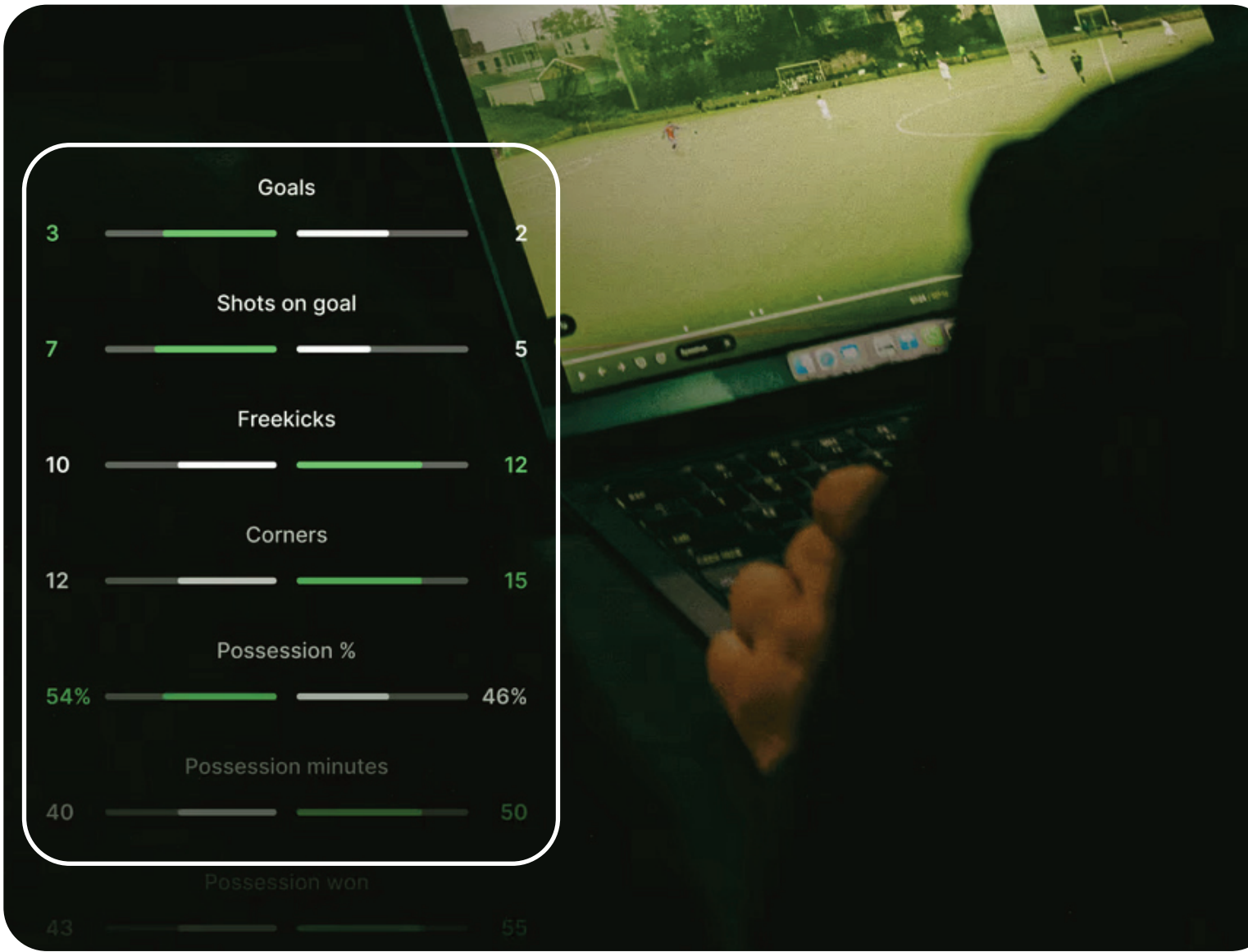
2D analytics maps tracking player positioning and team shape.

PLAYER SPOTLIGHT

Identifies individual players by jersey number to compile personal performance data.

INTERACTIVE TACTICAL REVIEWS

Halftime instant playback, on-screen drawing tools, and annotated clip sharing.

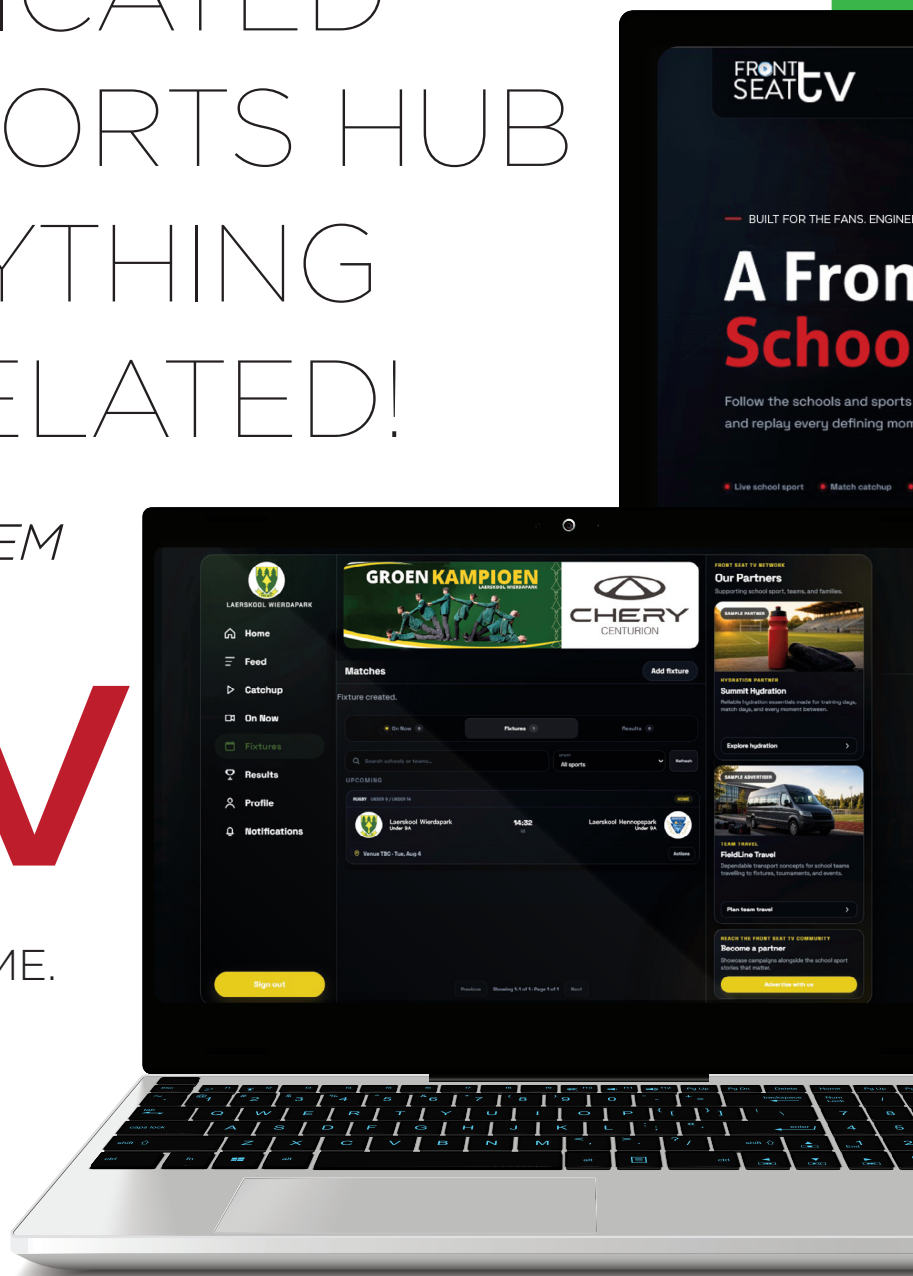


YOUR DEDICATED DIGITAL SPORTS HUB FOR EVERYTHING SPORTS RELATED!

THE **GreenVu** ECOSYSTEM

FRONT SEATtv

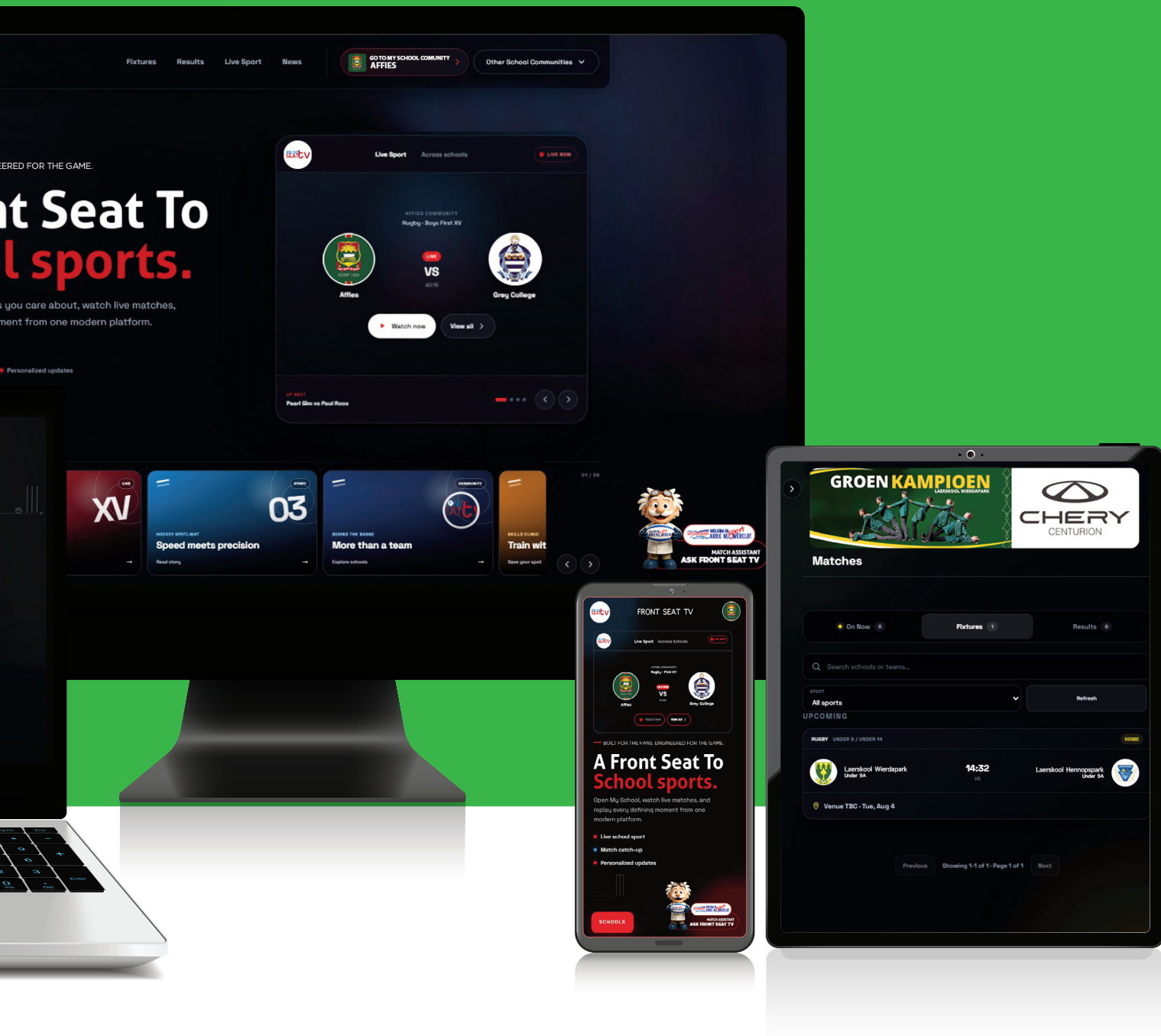
BUILT FOR THE FANS.
ENGINEERED FOR THE GAME.



Front Seat TV, DELIVERS A COMPLETE, MULTI-DEVICE DIGITAL VIEWING EXPERIENCE THROUGH OUR **GreenVu** MOBILE AND WEB PLATFORM. FANS, PARENTS, AND SCOUTS CAN ACCESS LIVE STREAMS, FULL MATCH CATCH-UPS, SEASONAL FIXTURES, REAL-TIME RESULTS, AND SPORTS NEWS ANYTIME, ANYWHERE.

CUSTOM WHITE-LABEL PLATFORM FOR SCHOOLS AND CLUBS

Take school pride and club branding to the next level with your own fully customised, white-labelled platform. This bespoke digital portal gives your community a direct connection to your athletic program.



PERSONALISED CONTENT FEEDS

Parents/learners can subscribe and curate their preferences, choosing to follow specific sports codes and/or age group.

COMPREHENSIVE COVERAGE

Deliver live broadcasts, archived match replays, upcoming fixtures, and weekly results in one central location.

COMMUNITY & SPONSOR ENGAGEMENT

Strengthen connection with remote families and alumni while providing premium digital real estate for sponsors.

THE FINANCIAL REALITY: TRADITIONAL FILMING VS GREENVU



WHY BURN THROUGH YOUR SPORTS BUDGET WHEN YOU CAN AUTOMATE? LOOK AT HOW A **GreenVu** LEASE COMPLETELY REPLACES TRADITIONAL PRODUCTION EXPENSES:

COST CATEGORY	TRADITIONAL APPROACH	WITH GreenVu LEASE
Camera Operator (Per Season)	R60 000 – R160 000	NO CAMERA OPERATOR NEEDED
Broadcast Equipment & Rigs	R50 000 – R180 000+	INCLUDED
Video Editing & AI Analysis Software	R43 000 – R175 000/year	INCLUDED
Live Streaming Setup	R25 000 – R90 000	INCLUDED
Tripod, Travel Hard Case & Training	R17 000 – R35 000	INCLUDED
TOTAL YEAR 1 COST (1 UNIT)	R195 000 – R640 000+	R63 000/year

All rates exclude VAT. Cellular data (~R250/pm) and equipment insurance are managed separately.
Every rental includes an initial 1-hour professional onboarding and training session

THE BOTTOM LINE!

For just **R5 000** per month, **GreenVu** replaces up to R450,000+ in annual operational headaches with a single, predictable line item.

SCALE OPTIONS: MULTI-UNIT DISCOUNT SCHEDULE

1 -3 UNITS: R5 000/month (Standard Rate)

4 + UNITS: Contact us for a bespoke institutional quote



ELITE TECH



TRUSTED ON THE WORLD STAGE!

WE LEVERAGE THE UNDERLYING VEO ECOSYSTEM—THE DEFINITIVE GLOBAL STANDARD ACROSS ELITE SPORTING TIERS:

FOOTBALL/SOCCER

Official partner of MLS (30 000+ matches across 318 US clubs), elite academies like Inter Miami, LA Galaxy, and Paris FC.

RUGBY

Saracens Academy, Stade Français Paris Academy, National Collegiate Rugby (USA), and National League Rugby (UK).

HOCKEY

The official technology alliance choice for USA Field Hockey and Hockey Wales.



READY TO TRANSFORM YOUR SPORTS PROGRAM?

*Don't let your athletes remain invisible, and don't let your coaches
fall behind the modern analytical curve.
Bring professional-tier analysis and global live streaming
to your school or club today.*

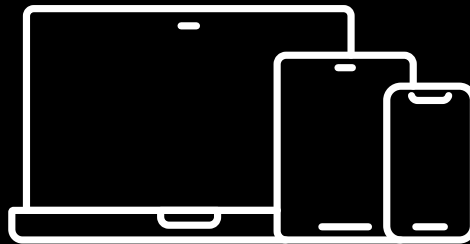
TAKE ACTION NOW:

BOOK A LIVE ON-FIELD DEMONSTRATION:

See the Veo Cam 3 5G track the action live on your own facilities.

REQUEST A CUSTOM PROPOSAL:

*Let our team build a multi-unit strategy tailored specifically to your
upcoming seasonal sports calendar.*



WORKS ON ALL DEVICES

NO CAMERAMEN. NO COMPLEX INFRASTRUCTURE.
NO MASSIVE CAPITAL OUTLAY.

CONTACT US TODAY!

andries@frontseattv.co.za (or speak directly with your account representative)

ANDRIES MÖLLER



EVERY MATCH, EVERY MOMENT,
PERFECTLY CAPTURED.

FRONT
SEATtv